

ORDER



Orders
Order / Rev: 167850
Alt Order #: 06859928
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 571
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 09/28/12 / 10/02/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency
Name: Abar Hutton Media
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Ct 200
 Alexandria, VA 22310-2552

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Klobuchar for Senate
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	65	\$24,825.00	\$21,101.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	65	\$24,825.00	\$21,101.25	0.00
Totals	65	\$24,825.00	\$21,101.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/03/12	10/03/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	--W----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$175.00		0.00			
E 2	M	10/08/12	10/08/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$175.00		0.00			
E 3	M	10/03/12	10/05/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	--W-F--	:30	2	\$175.00	4	0.00	NM	2	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--					2	\$175.00		0.00			
E 4	M	10/08/12	10/08/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$175.00		0.00			
E 5	M	10/02/12	10/04/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-T---	:30	2	\$300.00	4	0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---					2	\$300.00		0.00			

Order / Rev: 167850
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Advertiser: Klobuchar for Senate
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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	10/08/12	10/08/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$300.00		0.00			
E 7	M	10/02/12	10/05/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	4	\$400.00	3	0.00	NM	4	\$1,600.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$400.00		0.00			
E 8	M	10/08/12	10/08/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$400.00		0.00			
E 9	M	10/02/12	10/05/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-TWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
KELLY & MICHAEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$150.00		0.00			
E 10	M	10/03/12	10/05/12	M-F The View M-F The View	CM	10-11a	--W-F--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--					2	\$250.00		0.00			
E 11	M	10/08/12	10/08/12	M-F The View M-F The View	CM	10-11a	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$250.00		0.00			
E 12	M	10/02/12	10/05/12	M-F Midday News M-F Midday News	CM	11a-12p	-T-TF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-TF--					3	\$150.00		0.00			
E 13	M	10/08/12	10/08/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$150.00		0.00			
E 14	M	10/08/12	10/08/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$200.00		0.00			
E 15	M	10/02/12	10/04/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	-T-T---	:30	2	\$200.00	3	0.00	NM	2	\$400.00
CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---					2	\$200.00		0.00			
E 16	M	10/04/12	10/04/12	M-F 1-2p 1/16/12-TFN General Hospital	CM	1-2p	---T---	:30	1	\$150.00	4	0.00	NM	1	\$150.00
GEN HOSP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$150.00		0.00			
E 17	M	10/08/12	10/08/12	M-F 1-2p 1/16/12-TFN General Hospital	CM	1-2p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
GEN HOSP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$150.00		0.00			
E 18	M	10/03/12	10/05/12		CM	2-3p	--WTF--	:30	3	\$125.00	4	0.00	NM	3	\$375.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p 9/10-TFN														
Katie														
KATIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$125.00		0.00			
E 19	M	10/08/12	10/08/12	M-F 2-3p 9/10-TFN	CM	2-3p M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
Katie														
KATIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$125.00		0.00			
E 20	M	10/08/12	10/08/12	M-F 3-4p	CM	3-4p M-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
Twin Cities Live														
TWIN CITIES LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$100.00		0.00			
E 21	M	10/03/12	10/05/12	M-F 3-4p	CM	3-4p --W-F--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
Twin Cities Live														
TWIN CITIES LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--				2	\$100.00		0.00			
E 22	M	10/02/12	10/05/12	M-F 4-430p	CM	4-430p -T-TF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
Millionaire														
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-TF--				3	\$150.00		0.00			
E 23	M	10/03/12	10/05/12	M-F 430-5p News	CM	430-5p --WTF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
430p News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$150.00		0.00			
E 24	M	10/03/12	10/05/12	M-F 5-530p	CM	5-530p --W-F--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
M-F 5-530p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--				2	\$350.00		0.00			
E 25	M	10/08/12	10/08/12	M-F 5-530p	CM	5-530p M-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
M-F 5-530p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$350.00		0.00			
E 26	M	10/02/12	10/04/12	M-F 6-630p	CM	6-630p -T-T---	:30	2	\$450.00	4	0.00	NM	2	\$900.00
M-F 6-630p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---				2	\$450.00		0.00			
E 27	M	10/08/12	10/08/12	M-F 6-630p	CM	6-630p M-----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
M-F 6-630p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00		0.00			
E 28	M	10/04/12	10/04/12	M-F 630-7p	CM	630-7p ---T---	:30	1	\$400.00	4	0.00	NM	1	\$400.00
M-F 630-7p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$400.00		0.00			
E 29	M	10/08/12	10/08/12	M-F 630-7p	CM	630-7p M-----	:30	1	\$400.00	4	0.00	NM	1	\$400.00
M-F 630-7p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$400.00		0.00			
E 30	M	10/03/12	10/03/12		CM	9-10p --W----	:30	1	\$2,000.00	4	0.00	NM	1	\$2,000.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Wednesday Prime C												
				Nashville												
				NASHVILLE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	--W----	1		\$2,000.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	M	10/01/12-10/07/12		Wednesday Prime C		9-10p	--W-----	:30		(\$2,000.00)		0.00	NM			
See MG 30.2																
[PE At order entry--ABC News Pres Debate scheduled this date]																
2	M	10/04/12-10/04/12		Thursday Prime A		7-8p	---Th----	:30		\$2,000.00		0.00	NM			
Ⓜ MG for 30.1 10/03																
E 31	M	10/05/12	10/05/12	Friday Prime C	CM	9-10p	----F--	:30	1	\$1,800.00	4	0.00	NM	1	\$1,800.00	
				20/20												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	----F--	1		\$1,800.00	0.00								
E 32	M	10/06/12	10/06/12	7-1030p College FB	SPRT	7-1030p	-----S-	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00	
				ABC College Football												
				FOOTBALL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-----S-	1		\$1,000.00	0.00								
E 33	M	10/07/12	10/07/12	Sunday Prime C	CM	8-9p	-----S	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00	
				Revenge												
				REVENGE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-----S	1		\$3,000.00	0.00								
E 34	M	10/02/12	10/07/12	M-F,Su Late News	CM	10-1035p	-T-T--S	:30	3	\$700.00	4	0.00	NM	3	\$2,100.00	
				M-F, Su 10-1035p												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-T-T--S	3		\$700.00	0.00								
E 35	M	10/08/12	10/08/12	M-F,Su Late News	CM	10-1035p	M-----	:30	1	\$700.00	4	0.00	NM	1	\$700.00	
				M-F, Su 10-1035p												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	M-----	1		\$700.00	0.00								
E 36	M	10/02/12	10/05/12	M-F 1035-1102p	CM	1035-1102p	-T--F--	:30	2	\$350.00	4	0.00	NM	2	\$700.00	
				Nightline												
				NIGHTLINE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-T--F--	2		\$350.00	0.00								
E 37	M	10/08/12	10/08/12	M-F 1035-1102p	CM	1035-1102p	M-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00	
				Nightline												
				NIGHTLINE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	M-----	1		\$350.00	0.00								
N 38	M	10/03/12	10/05/12	M-F GMA	CM	7-9a	--WTF--	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
				M-F GMA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	--WTF--	1		\$400.00	0.00								
N 39	M	10/03/12	10/05/12	M-F 2-3p 9/10-TFN	CM	2-3p	--WTF--	:30	1	\$250.00	3	0.00	NM	1	\$250.00	
				Katie												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	--WTF--	1		\$250.00	0.00								
N 40	M	10/03/12	10/05/12	M-F 1035-1102p	CM	1035-1102p	--WTF--	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00	
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	--WTF--	2		\$500.00	0.00								
														Totals	65	\$24,825.00